

Melissa H. Ureksoy *Creative Director*

Melissa Ureksoy is one of Eclat Consulting's original employees. She is responsible for Eclat's graphic design and production. She has worked in the visual art field for over 13 years, and has over five years of management experience. Melissa oversees all design projects and creates industry-specific electronic presentations, books, posters, newsletters, advertisements and brochures.

Representative Projects

Melissa has been responsible for the creative design, animation, and output of many projects as an Eclat team member over the past several years. She has created presentations for various airline, airport and labor union clients. Her deliverables have included:

- **Metropolitan Washington Airports Authority** – Various passenger and cargo presentations, including presentations to China Airlines, Lufthansa, Egypt Air, LAN Cargo and Cathay Pacific Cargo
- **Phoenix Sky Harbor International Airport** – 14th Annual Aviation Symposium 2005 program, posters, ads and other media
- **AAAE Annual Conference** – “Partnering with Business/Civic Organizations to Attract Air Service”
- **Association of Flight Attendants** – United and US Airways roadshow presentations.
- **American Airlines** – “American Airlines and the Regional Jet: The Myths and Realities of Their Value & Contribution to Revenue, Jobs and Growth”
- **Hawaiian Airlines** – “Hawaiian Market's Unique Problems”
- **Alaska Airlines** – “Economic Summit”
- **San Diego Port Authority** – “San Diego Air Service – What a Difference 30 Months Make”

Melissa was also responsible for Eclat's company branding, including the creation of its logo, business cards, and brochures, as well as designing company branding for CCComplete, Inc., a Portland, Oregon based firm specializing in ballot authoring and election officiation tools.

Previous Experience

Melissa has worked on and managed design projects for over 12 years.

Melissa began her career in a Technical Publications department that was contracted by NASA to produce documents and artwork dealing mainly with earth to space communications, in the position of Division Photographer and Senior Technical Illustrator. She was promoted twice in a three year span. Melissa produced graphics for proposal efforts, created presentations, posters, illustrations and newsletters. She had one-on-one contact with clients requesting photographic posters and bulletins, and was published in the CSC World magazine. She also served as Quality of Worklife committee facilitator in the firm's Total Quality Management efforts.

Melissa also worked for a Service Bureau located in Washington, D.C. that produces linotronic film, slides, posters, etc. from client made files, and is a graphics design house that creates artwork directly. She was promoted to management status in less than two years, and was responsible for schedule maintenance, coordination and assignment of jobs. She managed four imaging specialists that billed over two million dollars in 1996. She worked within tight deadlines to supply graphics output from client supplied files.

In her position prior to working with Eclat Consulting, Melissa served as Graphics Designer, then manager of the Graphics Design Department. She was responsible for job coordination with consultants and clients, assignment of jobs, schedule maintenance, management of artists and continued hands on graphics design work.

Computer Training and Software Knowledge

- Both Platforms/ MacIntosh and Windows Environments
- Microsoft Office XP
- Freehand 9.0
- Adobe Illustrator CS
- Adobe Acrobat 5.0
- Pagemaker 7.0
- PhotoShop CS
- SoundForge XP Studio 5.0

Printers/Hardware

- Sony/Sharp/Eiki Video Projection Systems
- HP DesignJet 650 Poster Plotter
- 3M Rainbow
- LaserMaster Poster Plotter
- Kodak 8600
- Various CD Burners
- Various Flat Bed Scanners
- Various Canon Laser Copiers
- Linotronic 330
- Xerox Workcentre XK50 CX

Education

Melissa holds a Bachelor of Arts Degree in Visual Art from the University of Maryland Baltimore County.